Sponsor Prospectus

2020 ISA ASIA-PACIFIC TREE CLIMBING CHAMPIONSHIP

1–3 May 2020
Fort Canning Park, Singapore

40 climbers, 40 volunteers, and over 300 spectators are expected

Reach is to 7 Asia-Pacific Countries: Australia, Hong Kong, Japan, Malaysia, New Zealand, Singapore, Taiwan and Thailand.

The ISA Asia Pacific Tree Climbing Championship (APTCC) provides a competitive but educational opportunity for working arborists in the Asia Pacific region to demonstrate and exchange new climbing techniques and equipment, as well as, safe work practices.

The ISA APTCC also increases the interaction between various firms, ISA chapters and Associate Organizations and members, and provides positive public exposure for the profession in that region of the world. The event is managed by the Asia Pacific Tree Climbing Championship Operations Committee.

The winners of this event are sent to represent the ISA Asia Pacific Region at the International Tree Climbing Championship held 7-9 August 2020 in Albuquerque, New Mexico, USA.

TREE CLIMBING CHAMPIONSHIP ISA ASIA PACIFIC™

ISA International Society of Arboriculture®

SINGAPORE ARBORICULTURE SOCIETY

Learn more about ISA APTCC sponsorship opportunities at itcc.isa-arbor.com or by contacting Jessica Carroll, ISA Partner Relations Manager at jscarroll@isa-arbor.com.

2020 ISA APTCC Sponsor Opportunities

~~Title Sponsor~~ SOLD

- 6m x 3m Trade Stand in prime location at event site
- Named as event title sponsor
- Largest sponsor logo on event website and sponsor/event banners
- Five-minute speaking time slot
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Title Sponsor
- Sponsor Branding (Prime location) printed on competition shirts worn by event Judges and Competitors
- Premier Sponsor Branding/Logo displayed on signage during event days and during Presentation Ceremony
- Opportunity to hold educational session at event site
- Logo recognition as a Title Sponsor in two issues of *Arborist News* (international distribution)/ITCC Facebook page. Includes a basic hyperlink to homepage of your website within the digital version of *Arborist News* (availability depends on date contract is signed)
- Opportunity to provide prizes/giveaways to competitors/volunteers
- Opportunity to present awards/prizes to competition winners
- Mention in event marketing and social media outreach efforts
- 10 free attendee tickets to Awards Presentation Ceremony

Premier Sponsorship $10,000 SGD

- 6m x 3m trade stand at event site (3m x 3m tent provided)
- Large sponsor logo on event website and sponsor/event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Premier sponsor
- Sponsor branding printed on competition shirts worn by event Judges and Competitors
- Premier Sponsor Branding/Logo displayed on signage during event days and during Presentation Ceremony
- Sponsor Banner displayed at the respective Premier Sponsor event (ie: Masters' challenge)
- Opportunity to hold educational session at event site
- Logo recognition as a premier sponsor in two issues of *Arborist News* (international distribution)/ITCC Facebook page. Includes a basic hyperlink to homepage of your website within the digital version of *Arborist News* (availability depends on date contract is signed)
- Opportunity to provide prizes/giveaways to competitors/volunteers
- Mention in event marketing and social media outreach efforts
- 5 free attendee tickets to Awards Presentation Ceremony

Gold Sponsorship $6,500 SGD

- 3m x 3m trade stand at event site (3m x 3m tent provided)
- Medium sponsor logo on event website and sponsor/event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Gold sponsor
- Sponsor branding printed on competition shirts worn by event Judges and Competitors
- Gold Sponsor Branding/Logo displayed on stage back drop on event days and during Presentation Ceremony
- Sponsor Banner displayed at the respective Gold sponsor preliminary round event
- Opportunity to hold educational session at event site (if time slots available)
- Logo recognition as a Gold Sponsor in two issues of *Arborist News* (international distribution)/ITCC Facebook page, and printed photo album. Includes a basic hyperlink to homepage of your website within the digital version of *Arborist News* (availability depends on date contract is signed)
- Opportunity to provide prizes/giveaways to competitors/volunteers
- Mention in event marketing and social media outreach efforts
- 3 free attendee tickets to Awards Presentation Ceremony

Silver Sponsorship $3,500 SGD

- 3m x 3m trade stand at event site (3m x 3m tent provided)
- Medium sponsor logo on event website and sponsor/event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Silver sponsor
- Sponsor branding printed on competition shirts worn by event Judges and Competitors
- Silver Sponsor branding/logo displayed on signage during event days and during Presentation Ceremony
- Logo recognition as a Silver Sponsor in two issues of Arborist News (international distribution). Includes a basic hyperlink to homepage of your website within the digital version of Arborist News (availability depends on date contract is signed)
- 2 free attendee tickets to Awards Presentation Ceremony

Bronze Sponsorship $1,500 SGD

- Small sponsor logo on APTCC website and sponsor/event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Bronze sponsor
- Bronze Sponsor Branding/Logo displayed on signage during event days and during Presentation Ceremony
- Logo recognition as a Bronze Sponsor in one issue of *Arborist News* (international distribution). Includes a basic hyperlink to homepage of your website within the digital version of *Arborist News* (availability depends on date contract is signed)

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